



Northland Volkswagen
3813 Montgomery Rd • Cincinnati
513-531-5500



AD INFO

INDEPENDENT AND TRULY ALTERNATIVE
the future of rock and roll®
SINCE 1983



- LISTEN!**
- Now Playing
- MUSIC
- Charts
- Playlists
- Program Grid
- Artists
- Music News
- New Releases
- Downloads
- History Of Modern Rock
- Best Of 97X
- Free Music



- COMMUNITY
- Boards
- Prize Closet
- AlternaTrivia
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- Gallery

97X Store

- LOCAL SCENE
- Concerts
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- 97Xposure

- ABOUT US
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What Others Say

Cincinnati's Best Radio Station

"The Oxford-based Modern Rock station has been racking up national accolades for years, thanks to its adventurous playlist and staunch independence..."
March 2002
CINCINNATI CITYBEAT

Best Independent Radio Station

2001 Audience Winner
"...This indie-credible, modern rock station became a permanent institution. Since 1983, WOXY has been one of the most critically acclaimed modern rock stations in the world..."
September 2001
CINCINNATI CITYSEARCH

"Doug and Linda Balogh are living proof the American Dream still exists. They are a proud couple who stand with the last of the independent radio owners after the veritable tidal wave of radio consolidation."

"Recent national and local media coverage has elevated the site woxy.com further so that disenfranchised listeners around the world can now count on a choice that serves their needs: a truly Alternative station that foreshadows trends instead of riding them."
Alex Cospers - May 2001
VIRTUALLY ALTERNATIVE MAGAZINE

"An Oxford station earned a national reputation...thousands of alternative music lovers disenfranchised by corporate radio are finding 97X."
John Eckberg - October 2000
CINCINNATI ENQUIRER

One of 5 "Stations of the Decade"
in the Modern Rock format.

As Dustin Hoffman said in the movie Rain Man, "97X--Bam!--The Future of Rock & Roll"...launched our Alternative (Modern Rock) format in September, 1983. Our archivist's best record-keeping indicates we were the sixth commercial Modern Rock station in the country. We have stayed true to our roots and original vision of exposing new artists, playing local bands and being an integral part of the lifestyle of the Modern Rock audience for 19 years.

In a world where large--and larger--corporate radio groups dominate the radio landscape, 97X continues to be a family business owned by Doug & Linda Balogh. Family-business values are reflected in the culture that exists at 97X and are embodied in the people who create 97X, a group of dedicated and hard-working folks who truly care about THE music.

5120 College Corner Pike
Oxford, OH 45056
(513)523-4114

Our fax number is one of the world's best-kept secrets.

How to get here: [map to the station](#)

Requests for the on-air jock:
studio@woxy.com

General comments and suggestions:
97x@woxy.com

Report bugs and technical issues regarding the website or Internet audio broadcasts to:
bryan@woxy.com

Doug Balogh
General Manager

Mike Taylor
Program Director

Matt Shiv
Music Director

Matt Sledge
Assistant Program Director / Local Music Director

Bryan Jay Miller
Director of Internet Development

Steve Baker
Station Manager

Susan Schreiber
Sales Manager

Phil Kollin
Promotions and Marketing Director

January 2000
FMQB

"Thanks to the Web, listeners have options."

"Popular stations such as WOXY-FM are now on the world's wavelength."

"E-mails are flowing in from elated listeners; one wrote that tuning in WOXY was like having Lassie come home."

Dennis McCafferty
"News & Views" (December 1998)

USA TODAY WEEKEND
MAGAZINE

More Second Opinions

Kathie Lucas
Traffic Manager / Sales Promotions Director

Adam Maur
Account Executive

Steve Baker
Morning Jock

Barb Abney
Midday Jock

Mike Taylor
Afternoon Jock

Matt Sledge
Evening Jock

Matt Shiv
Overnight Jock

EEO Public File Report



Best Independent Radio Station
Best Radio Morning Show



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